

SSD Alliance (SSDA)

June, 2010

www.ssd-alliance.org

SSD Alliance Quick Facts

- SSD Alliance = SSDA
- A non-profit international based organization
- Launched on October, 2008
- Founded jointly by 12 companies worldwide
- Current Status:
 - Monthly/Quarterly Meetings Active
 - Open for Membership
- URL: www.ssd-alliance.org

Mission of the Alliance

- Develop compliance standard for SSD products to ensure the product quality
- Provide a common collaborating platform for developers in the SSD product chain
- Conduct industry standard works with global standard bodies (*ex. JEDEC, T13, SNIA, Microsoft and More*)

Our Goal



SSDA Milestone

- SSDA Found & Open for Membership
- Establish Marketing, Compliance & Technical Committees (Task Groups)
- Announced SSDA Compliance Program (v1.0~v1.4)
- Partnered with SNIA-SSSI (Solid-State Storage Initiative)
- Weekly Synchronization with JEDEC 64.8 discussions
- Exhibitions at Global Tradeshows
- Collaboration with JEDEC events
- Annual Review Meeting
- Hosting Periodic Technical Seminars
- Engaging SSD Test Report
- Exhibition at Computex Taipei 2010
- Announcing SSDA Compliance Test Guideline v1.5
- And More...

2008~2009

2010 > Future

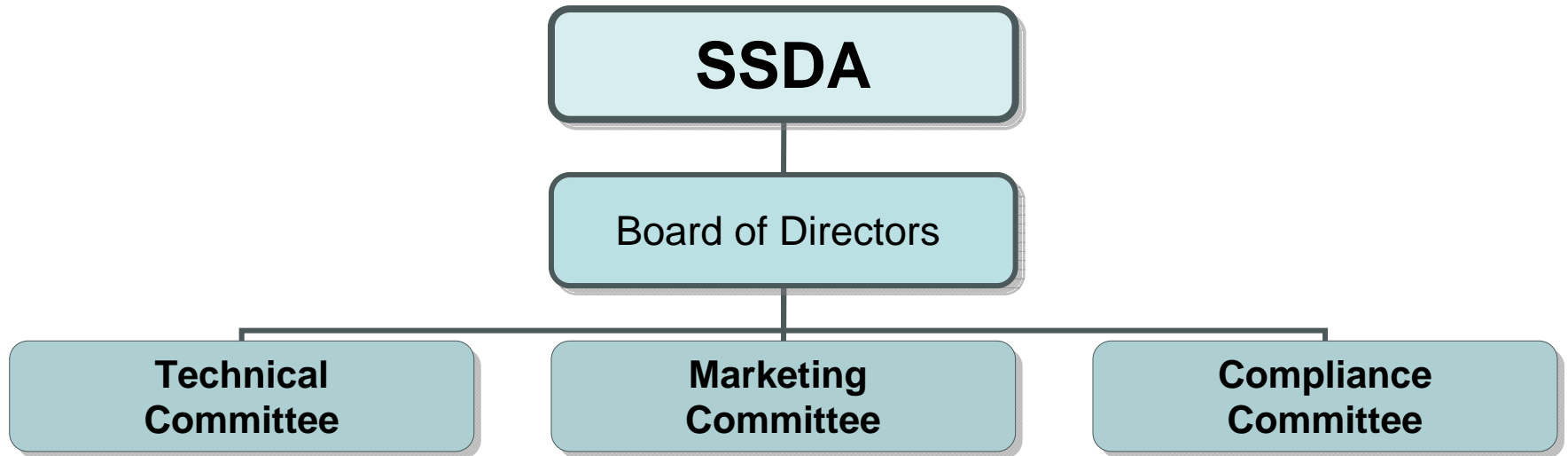


SSDA 2010 Roadmap

| AR | Schedule | Status |
|---|---------------------------|---------------------------|
| <ul style="list-style-type: none"> ➤ Member F2F Meeting <ul style="list-style-type: none"> - All Member Meeting - Committee / TG Meeting | Monthly / Quarterly Basis | ✓ Currently Active |
| <ul style="list-style-type: none"> ➤ SSD Products Testing Report <ul style="list-style-type: none"> - Test Execution - Test Result Release | June 2010 | ✓ Complete |
| <ul style="list-style-type: none"> ➤ Exhibition @ Computex Taipei 2010 | June 2010 | ✓ Complete |
| <ul style="list-style-type: none"> ➤ Announce SSD Compliance Test Guideline Version 1.5 | July 2010 | TBA |
| <ul style="list-style-type: none"> ➤ Other Promotional Events | Q3 /Q4, 2010 | TBD |

*TG = Task Group; TBA = To Be Announced; TBD = To Be Defined

SSD Alliance Committees Structure



- Planning and creation of the technical work
- Lead and define SSD relevant standard in technical perspective
- Assemble the right personnel and call discussion meetings over SSD technical issues

- Develop and execute strategies to raise awareness of the SSDA
- promote the SSDA compliance program
- Manage Alliance with other standards organizations to build healthy working relationships

- Create compliance test spec.
- Identify and maintain all necessary policies, test tools and infrastructure to validate a tested devices and meeting the SSDA compliance test spec.

SSDA Officers 2009/2010

- Chair : Summer Chien (Allion)
- Vice Chair : Jet Huang (JMicon)
- Technical Committee Director : Allen Yu (Phison)
- Compliance Committee Director : Mark Lai (Allion)
- Marketing Committee Director : Anne Tsou (Allion)
- Original Founders and BOD Companies (2008):
 - A-DATA, Allion, ASMedia
 - CoreSolid Storage
 - ITE, ITRI
 - JMicon
 - PHISON
 - Silicon Motion, Silicon Power, Solid State System
 - ULINK

Membership Benefits

- **Executive Member**

- Carry or Use SSDA Certified Logo (Upon Testing)
- Access to SSDA Literatures & Documents
- Full Admissions to SSDA General F2F Meetings
- Attend SSDA Technical/Marketing oriented seminars, Plug-test Event, Technical Workshop, Testing Forum and Member F2F Meeting.
- Run for SSDA Officers
- Right to cast ballot for SSDA administrative affairs; technical, marketing and compliance proposals

- **Affiliate Member**

- Carry or Use SSDA Certified Logo (Upon Testing)
- Access to SSDA Literatures & Documents
- Attendance to one SSDA F2F Meeting per year

Current Members

Executive & Affiliate Members

A-DATA Technology Co., Ltd.

Alcor Micro, Corp.

Allion Test Labs, Inc.

Apacer Technology Inc.

ASMedia Technology Inc.

CoreSolid Storage Corporation

ENE Technology Inc.

Huawei Symantec Tech. Inc. Ltd.

Hugetech Electronics Co, Ltd

ITE Tech, Inc.

JMicron Technology Corp.

Kingspec Electronics Tech. Co.,Ltd

Marvell Technology Group Ltd.

MemoCom Corporation

Memoright Memoritech Co. Ltd.

Phison Electronics Corp.

Power Quotient International Co. Ltd (PQI)

Silicon Motion, Inc. (SMI)

Silicon-Power Computer & Communications Inc.

Silicon Storage Technology, Inc.

Solid State System Co.,Ltd

Last update: Q2/2010

Sign up for Membership

- **Use the online sign-up system:**
 - <http://www.ssdalliance.org/membership-join.asp>
- **Contact SSD Alliance Administration:**
 - admin@ssdalliance.org
 - **Tel: +886-2-26557877 ext. 2020**